



Wal-Mart Stores, Inc. Partners with the National Association of Hispanic Publications to Serve Hispanic Communities

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BENTONVILLE, Ark., March 31, 2006—Wal-Mart Stores, Inc. and the National Association of Hispanic Publications (NAHP) today launched a membership expansion and professional development initiative to enroll 150 new member publications from across the country and encourage former members to rejoin the Association. This new effort was announced during NAHP's Annual Convention in Las Vegas, NV.

“Hispanic publications play a vital role in keeping their communities connected to local and national events. But they're also a bridge to the Latin American countries that many of their readers still call home,” according to Wal-Mart's Director of Hispanic Markets Pepe Estrada. “From civic engagement campaigns, to homeownership information, to health fairs, and just your basic classified ads, Hispanic publications are active members of the communities they serve.”

“Last week the Census Bureau announced that the number of Hispanic-owned businesses in the United States grew three times the national average between 1997 and 2002. Hispanic publications are part of that growth. But this growth doesn't come without the challenge to expand and increase their professional expertise,” says Estrada. “Joining NAHP will expand their capacity to offer professional and quality information to the Hispanic community. Wal-Mart is proud to support the efforts to serve the Hispanic community through excellence in media.”

As part of their \$60,000 donation to the program, Wal-Mart will sponsor first year dues for participating publications as an incentive to join NAHP. The funding will also be used by the Association to develop new membership materials, membership management software and interactive membership tools on NAHP's website.

“We are proud to have Wal-Mart's participation in our small business development program. Their support will help NAHP's goals of increasing the Hispanic print professional development and talent,” said NAHP President Lupita Colmenero. “With Wal-Mart's support and commitment NAHP will be able to offer, particularly to small Hispanic owned publications, the opportunity to be actively involved in programs aimed

at bringing the latest information on the industry, but most important, a glance of all the opportunities available for Hispanic publications.”

More information about Wal-Mart and SAM’S CLUB’s diversity initiatives can be found at www.walmartfacts.com

About Wal-Mart Stores, Inc.

Wal-Mart Stores, Inc. operates Wal-Mart Stores, Supercenters, Neighborhood Markets and SAM’S CLUB locations in the United States. The company operates in Argentina, Brazil, Canada, China, Costa Rica, El Salvador, Germany, Guatemala, Honduras, Japan, Mexico, Nicaragua, Puerto Rico, South Korea and the United Kingdom. The company's securities are listed on the New York and Pacific stock exchanges under the symbol WMT. More information about Wal-Mart can be found by visiting www.walmartfacts.com. Online merchandise sales are available at www.walmart.com.

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